### Ritik Chauhan

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# **Profile**

A person with a divergent thinking attitude who is working on future generation projects in Artificial Intelligence, Data Analysis and Python . Seeking for a job where I can implement my theoretical knowledge and skills towards both for the organization and my own self.

### **Skills**

Skills Python . Data Analysis . Machine Learning . Statistics. SQL . Web Scraping. Basic c++. Html.

CSS. PowerBI . Tableau.

Platforms Windows . Linux

# **Personal Project**

#### Ola Ride Data Analysis Dashborad

- Developed an interactive Power BI dashboard to analyze key performance metrics, including ride frequency, revenue trends, and customer behavior.
- Identified peak travel times, popular routes, and operational inefficiencies, providing actionable insights to enhance service quality and operational efficiency
- The analysis framework and insights are scalable, with the potential to improve operational efficiency by 20-30% and increase customer satisfaction ratings by 15-25% for vehicle or taxi apps

#### **Netflix Data Analysis Dashboard**

- Netflix Data Analysis Dashboard is a data visualization project created using Tableau to explore and analyze trends within Netflix's extensive content library.
- Examining factors like genre distribution, release patterns, and regional availability, this dashboard provides insights into Netflix's content strategy and audience engagement over time.
- The dashboard framework is scalable, with the potential to improve user retention by 15-20% and optimize content recommendations, increasing viewer satisfaction by 25-30%.
- Link- Netflix by ritik | Tableau Public

## **Education**

2021-present	B.Tech at CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT	(CGPA-7.8)
2019-2020	Class 12th (CBSE) DAV CENTENARY PUBLIC SCHOOL, HALDWANI	(80%)
2017-2018	Class 10th (CBSE) Sharda Public School, Almora	(86%)

# **Work Experience**

#### **Badri Prasad Hotels PVT. LTD (Data Analysis)**

June -September 2024

- Gathered and analyzed the company's data on sales, expenses, and net profits over the past five years, evaluating growth percentages to identify trends and performance insights.
- This analysis provided valuable insights that helped the hotel management better understand its market dynamics. This contributed to a 5% growth in the hotel's overall performance.